



Food Waste Solution Search

Date issued: September 17, 2018
Deadline for proposal submissions: October 19, 2018

Introduction

The Walmart Foundation is pleased to open a request for proposal from non-profit organizations working to reduce food waste in Canada. This funding seeks to support promising programs that have the potential to significantly reduce food waste and loss – with the ultimate goals of preventing loss, maximizing donations of usable food, and minimizing food waste that ends up in landfills.

Proposals will be considered in three areas:

- **Prevention: Stopping waste from occurring in the first place**
 - Advance the adoption of measurement tools and/or develop innovative prevention solutions

- **Recovery: Redistributing food to people**
 - Test innovative approaches or scale proven models that advance the food recovery and distribution of perishable food

- **Recycling: Repurposing waste as energy, agriculture and other products**
 - Accelerate innovations and programs that improve organic recycling

We expect to provide up to \$1.5 million U.S. across all selected projects. The number of organizations selected will be determined by the strength of the applicant pool, but we anticipate awarding between 3-5 final grants. Requests between \$300,000 and \$1,000,000 will be considered. Grantees are encouraged to leverage resources through cash and in-kind cost-sharing contributions.

The Walmart Foundation is seeking proposals from qualified organizations that have experience in formulating, proposing, and implementing food waste reduction efforts. We are seeking to support organizations that have a proven record of success in implementing programs with positive outcomes.

Walmart Giving Overview

By using our strengths to help others, Walmart and the Walmart Foundation create opportunities for people to live better every day. Walmart has stores in 28 countries, employing more than 2.4 million associates and doing business with thousands of suppliers who, in turn, employ millions of people. Walmart and the Walmart Foundation use philanthropy to complement Walmart business initiatives and the efforts of others in civil society, business and government to drive systemic improvements in economic opportunity, supply chain sustainability and community resilience.

The Walmart Foundation prioritizes issues that complement Walmart's retail mission, where we have the capabilities to make a difference. While business can address many societal issues — and we are passionate advocates for creating shared value — we find that philanthropy is often required to catalyze or advance solutions for large-scale systems change. For our giving programs, we seek out grantees and other collaborators who can play key roles in driving transformational change. Some are system architects while others are idea generators and innovators. Some are large-scale service providers known for scaling proven solutions while others are catalysts for change. We aim to assemble a portfolio of grantees with a broad set of talents and skills that collectively can help transform systems. To learn more about giving through Walmart and the Walmart Foundation, visit www.giving.walmart.com.

The Walmart Foundation is a 501(c)3 private foundation that provides charitable grants to non-profits. **Funding provided by the Walmart Foundation cannot be used for any activities that exclusively benefit or involve Walmart stores or business.**

Context:

Food waste is an urgent global issue, with substantial repercussions in terms of both food security and the environment. The United Nations Environment Programme reports that roughly one third of the food produced in the world for human consumption every year — approximately 1.3 billion tons — gets lost or wasted.¹ Food is lost or wasted throughout the supply chain, from production to household consumption.

From an environmental perspective, food that is harvested but ultimately lost or wasted consumes about one-quarter of all water used by agriculture each year. It is also a major contributor to global greenhouse gas emissions. If food loss and waste were a country, it would be the third-largest greenhouse gas emitter on the planet—surpassed only by China and the United States. Addressing food loss and waste is also vitally important to global food security. The United Nations has predicted that we will need up to 70% more food to feed that projected population, not only because there will be more mouths to feed, but also because reductions in poverty have meant people's daily intake has increased as well.²

The Walmart Foundation's support to address food waste and loss in Canada

This grant opportunity is part of the Walmart Foundation's commitment to award \$15M USD (\$19M CAD) to organizations that help reduce food waste and strengthen food banks in Canada. Previous grants awarded include a total of \$6.3 USD granted to

¹ *The environmental crisis: The environment's role in averting future food crisis* – UNEP, 2009

² https://champs123blog.files.wordpress.com/2016/09/sdg-target-12-3-progress-report_2016.pdf

organizations leading and innovating in food waste reduction and charitable food recovery.

Previous grants towards this commitment include:

- **Second Harvest:**
 - \$621,600 granted to create a roadmap that will present a deeper analysis of food waste and loss across the supply chain by region, sector and food type, and will include insights on the causes of food waste and loss. This information will be used to outline potential solutions that could reduce food waste and loss through prevention, recovery and recycling.
 - \$1.5M USD in funding for FoodRescue.ca, an online system that provides access for businesses to quickly and easily donate surplus food of any kind, such as perishable dairy, prepared foods, produce, freshly baked products, as well as packaged and canned goods. Acting like the spokes of a wheel, FoodRescue.ca builds connections between food donations and social programs through timely and reactive software that considers organizational needs, such as distance and capacity. There is no cost for businesses or charities to use this online tool.
- **Daily Bread Food Bank:** \$726,352 granted to enable the food bank to work with five large food banks in Ontario to help with the distribution of fresh produce across the province. Funding will be used to purchase a tractor trailer to transport the produce, a cooler to store the produce and a blast chiller to allow Daily Bread to pack and freeze smaller amounts of produce for distribution.
- **Greater Vancouver Food Bank Society:** \$833,929 granted to scale up a social enterprise utilizing surplus produce and turning it into nutritious products. These products will either be distributed to people in need or sold at a low cost to non-food bank partners.
- **University of Guelph:**
 - \$563,000 granted to convene best practices from key municipalities that have initiatives focused on reducing household food waste and conduct a deeper level evaluation of interventions in two regions.
 - \$459,886 granted to fund the development of a low-cost nutritional supplement from fruit by-products that normally would go to landfill. This research will specifically focus on addressing the issue of waste in the banana supply chain.
- **Food Banks Canada:** \$2,310,000 granted to allow Food Banks Canada to foster greater collaboration, build skills and share best practices across its network. The grant will also fund the improvement of basic technological infrastructure and improve cold chain capabilities, as well as allow for the hiring of regional and national level staff to cultivate and manage new food donors for food banks in the provinces in which they work.
- **Recycling Congress of Ontario:** Granted \$273,700 to fund the regional testing of a cooperative model to collect food waste from commercial and consumer-facing businesses and bring it to a consolidated centre, aiming to reduce costs

for businesses and encourage food waste diversion. The high cost of these programs is believed to be a barrier to adoption, and the goal is to confirm that a cooperative model will address that concern, and significantly reduce organic waste going to landfill.

- **Canadian Centre for Food Integrity and Provision Coalition:** The organization will use their \$520,049 grant to work with 50 manufacturers across Canada to conduct food loss and waste assessments, and identify solutions based on findings. Ultimately, this work will help identify effective strategies that can be implemented across the industry to reduce food waste and loss.

RFP Procedures

Objectives

The purpose of this initiative is to reduce food waste in Canada and demonstrate that reasonable, practical solutions to reduce food waste are within our reach.

We seek outcomes that:

- Make meaningful progress in reducing food waste through replicable models and address critical problems in the following three priority topics:
 - **Prevention: Stopping waste from occurring in the first place**
 - Advance the adoption of measurement tools and/or develop innovative prevention solutions
 - **Recovery: Redistributing food to people**
 - Test innovative approaches or scale proven models that advance the food recovery and distribution of perishable food
 - **Recycling: Repurposing waste as energy, agriculture and other products**
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We seek to support:

- Innovative ideas that prove promising in the near term
- Proven solutions that can be brought to scale

Definitions

For the purpose of this RFP, “food waste” is defined as: any food substance designed for human consumption which is discarded or otherwise lost at any point along the food supply chain. Please reference the [Food Loss and Waste Protocol](#) for common definitions and terms regarding accounting for food waste and loss.

Eligibility

This is an open RFP. Grants will be awarded on a competitive basis. **Being previously funded by the Walmart Foundation does not guarantee continued funding.**

Applicant Eligibility

Applicants must satisfy the following minimum eligibility requirements to be considered:

- Applicant organization is a tax-exempt public charity or public university under U.S. or Canadian law
- Proposed budgets for award are between \$300,000 and \$1,000,000 USD
- Grant request does not exceed 50% of the applicant's total operating budget for the most recent fiscal year
- Overhead costs do not exceed 10% of total budget

Collaborative proposals with two or more eligible organizations will be considered however, one organization must serve as the grantee applicant. Collaborative proposals should clearly define roles of each organization and any amounts to be transferred by the grantee applicant to the collaborator.

Project Eligibility

- Proposed activities can be completed within one calendar year (award funding is for one year only)
- Project budget may not be solely for administration or management capacity building
- Overhead and indirect costs must not exceed 10% of total project budget
- Grant funds may not be used to cover more than 50% of personnel expenses for any single program-related position
- Applicants should demonstrate a proven ability to execute the proposed project via expertise and/or experience
- Selected organizations will be required to enter into a written grant agreement with the Walmart Foundation
- Sustainability of project activities must be outlined in the proposal beyond the life of the funding and/or measurement of impacts must be shown at the end of the grant period

Funding Exclusions

- Advertising, marketing venues, film or video projects
- Athletic sponsorships (teams/events)
- Memberships, including association/chamber memberships

- Capital campaigns and endowments (defined as any plans to raise funds for a significant purchase or expense, such as new construction, major renovations or to help fund normal budgetary items)
- Faith-based organizations when the proposed grant will only benefit the organization or its members
- General operating expenses
- Political causes, candidates, organizations or campaigns
- Programs that directly benefit Walmart, Inc. (e.g., driving customer traffic to stores, purchasing Walmart product or gift cards, supplying candidates for Walmart employment, only addressing issues for Walmart suppliers etc.)
- Projects that send products or people, or provide direct goods or services for relief efforts outside of Canada
- Scholarships (tuition, room and board or any other expense related to college, university, or vocational school attendance)
- Sponsorship of fundraising events (galas, walks, races, tournaments, etc.)

Review and Selection Process

Proposals must be submitted through the CyberGrants online application system. Full proposals will then be reviewed and finalists will be selected.

If your proposal is selected for potential funding, the proposal will go through legal review, including conducting necessary anti-corruption diligence, before finalizing the approval and grant agreement. In addition to your grant application and budget, you will be asked to submit full names and birth year for staff working directly on the project in which you are apply for grant funding. If you are working with contractors or sub-granting funds, then you will need to provide the name of the institution and tax id for these entities. When signing the grant agreement, you will be asked to disclose the names of staff that have family relationships with any government officials.

Finalists may also be asked to modify their proposals to strengthen methodologies, adjust budgets, or answer questions about their proposed program before the Walmart Foundation selects finalists for proposed funding.

Review Criteria

Proposals will be reviewed based on the guidelines and criteria listed below. Applicants should address each of the criteria in their proposals. The narrative should provide reviewers with sufficient information to effectively evaluate the merits of the proposal

according to each criterion. Please note that language in the project narrative should be understandable to a lay reviewer.

The Foundation reserves the right to consider factors such as geographic diversity and a balanced slate of grantees. The Walmart Foundation will have the sole authority to select the grantees.

Review Criteria

Key considerations include:

- **Proposed plan of work, project design and implementation**
 - Organizational eligibility
 - Fit with the Walmart Foundation's objectives. Be sure to specify which of the three priority topics your proposal addresses and whether your project is an innovation proposal or a scale proposal
 - Clear description of activities in the proposed plan of work that will lead to or produce the objectives and results
 - Viability of the implementation plan
 - Potential to scale to a multi-state or national level either through the proposed project or in the future
 - Strength of partnerships required for project execution, if applicable

- **Proposed outcomes and results**
 - Clear articulation of expected results. Be sure to describe the project goals, objectives, outputs and outcomes.

- **Monitoring and evaluation**
 - Strength of plan to monitor and evaluate project results and impact.

- **Budget and cost sharing**
 - Clarity of budget narrative that describes how the costs listed are derived (only the direct costs requested in this application need to be justified)
 - Description of how the grant funds will be used to pursue the proposed plan of work
 - Description of the matching resources – financial and otherwise – that will be leveraged to pursue the proposed plan of work
 - Cost effectiveness of the proposed plan

Submission Format, Procedures and Timeline

All submissions will be made using the CyberGrants online system. To begin proposal, visit:

http://www.cybergrants.com/walmart/local_initiatives

Invitation Code: CFWRFP

* Please note that you will need to enter this invitation code each time you log in. If you are a first-time user, you will need to create an online account. When completing an online proposal, the form will require you to select a focus area and a subcategory. Select “sustainability” as your focus area and “food system support” as your subcategory. Once the proposal forms are filled out in CyberGrants, please click “Submit.”

Timeline

2018 September 17	System is open for proposals
October 19	Full proposals due. All proposals must be submitted by 11:59PM PDT/PST
Week of November 12	All applicants notified with decision regarding full proposals. If selected, then proposal will be submitted for legal review and diligence. If legal approval is received, grant funds will be disbursed once a grant agreement is fully executed. Please plan on a tentative start date for the proposed project in January or February of 2019.

If you have questions regarding this RFP, please contact:

WMFDRFP@walmart.com

If you have technical questions about using the CyberGrants system, please contact:

WMFFAST@wal-mart.com

Grantee Expectations

Grantees are expected to submit reports to the Walmart Foundation through CyberGrants. Reporting dates will be agreed upon during the grant agreement process. Grantees also need to inform the Walmart Foundation of any changes to their timeline, budget or project plan. There are internal review processes for any no-cost extension or budget reallocation requests. Information about these processes can be found on the grantee resource section located on the homepage of the CyberGrants portal.

Statement of Non-Commitment

Issuance of this RFP does not commit the Walmart Foundation to award a grant or to pay any costs incurred in preparation of the proposals to respond to the RFP. Those responding to this RFP must follow its procedures and requirements. Failure to comply with or complete any part of this RFP may result in rejection of the proposal. The Walmart Foundation reserves the right to reject any or all proposals, or to negotiate separately with competing applicants for funds described in this RFP.

The Walmart Foundation reserves the right to modify these RFP guidelines, submission deadlines and notification dates without prior notice.