

 Styles that are timely, always true quality, Time and Tru lets her authentic true self shine through. Offered in an inclusive size range from XS-XXXL, versatile looks keep stylish women on the go with unexpected details and fabrics.

Time and Tru, exclusively available at Walmart, makes it easy whether she creates outfits or updates her style with must have items and options encompassing basics and relevant style. Dressing up or down with ease fits her busy life and takes her from the things she has to do, like running errands and carpooling, to the things she wants to do like book club or coffee with friends. Time and Tru provides the understandable style she wants with the comfort and versatility she needs for affordable, on-trend looks. To create outfits that are anything but ordinary, she'll find:

- **Details and embellishments** like shoulder and sleeve interest, embroideries, and ruffles, tassels and lace trims on fashion tops and dresses.
- **Denim with ankle details** (cuffed, folded, raw hem), abrasion and embroidery.
- **A focused color palette** to make it easy to coordinate and create outfits.
- **Soft fabrics** – so she's comfortable wherever she's headed.
- A **feminine fit** that's true to her size and easy to wear in a greater range of sizes offered than ever before, from XS to XXXL, ensuring all of our customers find their perfect fit.
- **Stylish shoes, jewelry and accessories** to complete the look.



- Created specifically for plus size women with effortless style and a fit that flatters, Terra & Sky is available in sizes 14W to 30W. The line features well-made pieces with on-trend styles that show off curves in comfortable, ultra-soft fabrics.

Terra & Sky, exclusively available at Walmart, offers basics to on-trend styles of the season that are comfortable and easy to wear. Comfort is a necessity for her busy lifestyle – she is always on the go and wants clothes that keep her looking and feeling great as she conquers each day. From racing to pick up kids from soccer to grocery shopping and work, it's easy to dress up or down with the choices like:

- **Feminine details** like sleeve and shoulder interest, embroideries, ruffles, tassels and lace trims.
- **Denim** in various styles trimmed with **embroideries and fabric treatments** such as destructed and raw edge hem.
- **A focused color palette** making it easy to create outfits and patterns that pair beautifully with the solid colors.
- **Soft and stretch fabrics** give comfort and flexibility wherever she goes.
- Details that are important for her – **opaque fabrics, elongated tops, wider shoulder straps** – so no need for an extra layer.
- **Effortless style and an exceptional fit** in an inclusive size range from 0X(14W)-4X(28W-30W).



- A kid-centric brand, available in sizes 4-18, takes kids on all of their adventures in style. Built with fun, comfort and durability in mind, Wonder Nation lets kids be kids while feeling and looking great wear after wear, wash after wash.

Wonder Nation, exclusively available at Walmart, offers kids clothes that are playful and durable so they are ready for any adventure. Kids want to be comfortable everywhere they go, from the lunchroom to the playground and even when they have to dress up. Parents want clothes that are versatile, easily mix and match and will last. Wonder Nation consists of over 700 items that fit the style and comfort today's kids want and the durability, versatility and budget parents need. Details both kids and parents will love are:

- **Softer fabrics and stretch** to keep up with kids' activities, in comfort and hold up after hours of playtime.
- **Tough Cotton fabric** lets kids play their hardest and will look great after multiple washes.
- **Adjustable waistbands** for a perfect, comfortable fit. We even make it easy for the younger kids to dress themselves with hook and eye closures.
- **Tagless tops and bottoms** wherever possible - no more scratchy tags make kids happy and comfy!
- Patterns coordinate back to the solids and **make it easy for kids to get dressed each day** and create multiple outfits from a few key pieces and keep kids ready for any adventure.
- On-trend looks with **new graphic prints** let kids express themselves and add a bit more fun and style to their everyday outfits.



- Exclusively for men, George encompasses style, comfort and durability, offered in an inclusive size range from S-XXXL. With enhanced details in every single piece, George keeps men looking good effortlessly, with updated classics and relevant trends.

George was first introduced by George Davies, an English designer and leading fashion visionary. He introduced George fashion apparel in the early 1990's and debuted at Walmart's British cousin, ASDA stores. Based on its success, Walmart launched the brand in the U.S. in 2003. When our customer told us what they wanted more of, we wanted to lean into a brand focused on today's man with more style and quality. So, 15 years after its launch in the U.S., George has been redesigned, exclusively for men.

George combines everyday basics with today's fashion styles, now exclusively available at Walmart. Whether hanging out with family and friends or going out to a dinner for two, he will find clothes that make him look good and are easily put together, giving him the versatility his busy life needs. George combines comfort with style and pays attention to details that matter like:

- **Softer fabrics** for all day wear and stretch in most tops and bottoms for flexibility with a fit that looks and feels great.
- **Wicking properties** to keep cool, dry and comfortable.
- **Wrinkle resistant**, easy care for busy lives.