

“When I founded Scoop, my mission was to create the ‘Ultimate Closet,’ pioneering a new way to build a wardrobe of key looks and must have items. The Scoop culture, shopping platform and brand empowered women to architect their own personal style while transforming their wardrobe. I am inspired and excited to partner with Walmart for the exclusive re-launch of Scoop, and to experience the Scoop fashion brand with our loyal fans and new customers at super affordable prices.”

Stefani Greenfield

Scoop Founder and Walmart Creative Consultant