



## **Newly Remodeled Walmart Store in Salem, New Hampshire, Unveiled; Local Nonprofits Honored**

*Store offers customers the latest in retail innovations, added convenience*

**Salem, NH – August 3, 2018** – Today, residents in Salem, New Hampshire, got their first look at the newly remodeled Walmart store located at **326 N. Broadway**. The store remodel includes a host of new innovations designed to save customers time. When fully operational later this fall, the new technologies will empower associates to serve customers in new ways and provide an even greater focus on service and selling by using automation to execute many routine tasks.

As part of the broader store remodel, customers will enjoy several improvements to the store, including:

- *Electronics of the Future, an updated, state-of-the-art electronics department with interactive displays*
- *Updates to the bakery, deli and pharmacy departments, with expanded product lines*
- *A new lighting and floor plan that enhances the shopping experience*
- *A remodeled exterior with new paint and signage*
- *Remodeled bathrooms and associate break room*
- *A new front end designed to serve customers more efficiently*
- *An addition of approximately 20,000 square feet to the store's footprint*

"This remodel, along with our everyday low prices, represents our continued investment in New Hampshire," said Jack Williams, Regional General Manager for Walmart in New Hampshire. "The innovative changes to our Salem store will offer our customers the enhanced shopping experience they are looking for, from picking up their groceries without ever leaving their car, to saving time with the many new automated systems we'll have in place like the new Pickup Tower."

The Salem Walmart was outfitted with new technologies including a Pickup Tower, which will allow customers to pick up their online orders in less than a minute by scanning a bar code sent to their smartphone. To use the tower, customers simply choose from millions of items available on Walmart.com and select the Pickup option at checkout. [Here's how Walmart's Pickup Tower works.](#)

In addition to the Pickup Tower, the company plans to add a number of new innovations to the store, including the:

- [Bossa Nova shelf scanner](#), which uses automation to scan shelves and help identify where in-stock levels are low, prices are wrong or labels are missing. In addition, the scanners provide a real-time view of inventory in the store, information used to direct Walmart associates to the areas of the store that need the most attention;

- [FAST Unloader](#), a conveyer and scanner system that automatically sorts items being unloaded from the daily replenishment trucks, based on priority and department; And,
- [Check Out with Me](#), where associates, outfitted with cellular devices and Bluetooth printers, can check out customers and provide a receipt on the spot.

In addition, later this year, the store will offer the popular Online Grocery Pickup (OGP) option, which allows customers to order [Walmart groceries online](#) and pick them up at the store without ever having to unbuckle their seatbelts. The service is free and item prices are the same as in-store. [Here's how Online Grocery Pickup works.](#)

As part of the OGP launch, the company will be unveiling a first-of-its-kind, associate-facing technology that automates key pieces of the OGP process. The new tech will use high-speed automation to gather nonperishable and other items stored within the machine and deliver them to Walmart personal shoppers, who finish preparing the orders and then deliver them to customers. Personal shoppers will still hand-pick produce and fresh items.

“Technology is changing how our customers shop, how our associates work and how we run our stores,” said Tom Ward, Vice President of Digital Operations at Walmart. “We’re focused on saving our customers time and money by empowering them with new technologies to refine processes, make their jobs easier and meet the changing needs of customers. We are excited about the possibilities of this new approach and the ways it can teach us to further empower our associates to serve customers even better than before.”

At today’s re-grand opening event, Williams, Ward, New Hampshire Gov. Chris Sununu, New Hampshire Senate President Chuck Morse and John Lert, co-founder of the company that created the **Alphabot** technology, Alert Innovation, spoke to a gathering of customers, Walmart associates and community leaders. As part of the event, Walmart donated \$18,500 in grants to community groups including:

- New Hampshire Robotics Education Fund (\$15,000)
- The Salem Fire Department (\$2,500)
- The Town of Salem (\$1,000)

As part of today’s event, the company announced a contribution of \$15,000 to the state’s New Hampshire Robotics Education Fund, an initiative to allow students from all backgrounds across the Granite State to create, join and participate in a robotics team, with the goal of encouraging student engagement in the fields of science, technology, engineering and math.

“We need to continue to provide the next generation of workforce with opportunities to learn the skills to succeed in the jobs of tomorrow,” said Gov. Chris Sununu. “The innovations announced today are great examples of how the future of retail and other industries are being reshaped by the use of technology, allowing employers to take new approaches in engaging their workforce. For more than 50 years, Walmart has been a leader in defining retail, and we are proud they picked New Hampshire as the place to break new ground.”

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#### **About Walmart in New Hampshire**

In New Hampshire, we serve customers at 29 retail units and online through [Walmart Grocery Pickup](#), [Walmart.com](#) and [Jet.com](#). We are proud to employ 7,593 associates in New Hampshire. Walmart supports local businesses, spending \$141.2 million with New Hampshire suppliers in FYE17, which supported 7,720 supplier jobs. Walmart and the Walmart Foundation are active in the communities where we live and work, and invest in communities through local grants, customer engagement and associate volunteer efforts. In FYE17, we contributed more than \$4.23 million in cash and in-kind donations to local nonprofits in New Hampshire. Learn more through our [Walmart Today blog](#), and [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#) channels.

**Editor’s note:** Any media wishing to visit the new store for a tour, please contact **Jim McManus, Slowey/McManus Communications, (617) 523-0038 ext. 2.**