



Walmart Key Trade Associations and Member Organizations

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Stakeholders expect transparency regarding companies' public policy priorities, strategies and activities. As set out in our [Government Relations Policy](#), Walmart reports annually on these topics (see our [Engagement in Public Policy](#) ESG brief), including publishing a list of key trade association memberships and engagements (see below).

Trade Association and Coalition Governing Principles

Why we join and support trade associations and business coalitions

Walmart supports trade associations and coalitions where the company believes the organization can assist us in achieving our long-term strategic objectives. Our support varies depending on the form of the organization (e.g., a 501(c)(6) vs. an ad hoc coalition), the breadth of the organization's membership, the issues on which the organization focuses, the organization's strategic importance to Walmart's agenda and other factors.

For example, Walmart is a traditional dues-paying member, has representatives on the organization's governing board and has representatives deeply engaged in working committees of several large trade associations. In other instances, Walmart provides financial support for the organization and Walmart associates may participate in the organization's activities, but Walmart has not taken a leadership position with the organization and does not engage the organization as a core part of its strategy. And in other cases, Walmart has provided financial support for particular initiatives housed within a broader organization.

Trade association involvement in matters of public policy

Some of these groups engage in political activities, including political contributions and lobbying. Others help to shape the policy environment through public-facing advocacy.

These organizations typically are not single-issue organizations and exist to serve the interests of their members across a spectrum of issues relevant to their membership. Accordingly, they must balance competing public policy interests and member interests when determining how to address matters of public policy.

Similarly, Walmart is not a single-issue organization. We support business organizations where we believe, on balance, that the benefits of membership will help us promote our objectives and strengthen the competitiveness and resilience of our business.

How we engage trade associations on matters of public policy

Walmart actively engages key trade associations to influence the organizations on matters of public policy. We stay abreast of our major trade associations' top policy priorities and engagements so that we can determine whether and how to engage to shape their perspectives and, where necessary, clarify ours.

Additionally, we periodically review our memberships in trade associations and determine if any adjustments are needed in our membership status or the financial support we provide to the organization in light of the positions they take on matters of public policy. See our [Engagement in Public Policy](#) ESG brief for more information on this evaluation and engagement process.



Key Trade Associations

Walmart has prioritized membership in certain trade associations due to broad strategic alignment with Walmart’s priorities. In each instance, Walmart contributed \$25,000 or more to the organization in 2021. Additionally, leaders have served or currently serve in leadership positions in the organization, on key committees of the organization, or both.

| Organization | Nature of Relationship | Key ESG and Public Policy Issues |
|--------------------------------|---|---|
| Business Roundtable | <ul style="list-style-type: none"> • Walmart President and CEO Doug McMillon was Chair from 2020-2021 and continues to sit on the Board of Directors • Walmart representatives participate in key committees and councils: <ul style="list-style-type: none"> ○ Corporate Governance Committee ○ Education & Workforce Committee ○ Energy and Environment Committee ○ Health & Retirement Committee ○ Immigration Committee ○ Multiple Pathways Initiative ○ Racial Equity and Justice Committee ○ Second Chance Business Coalition ○ Smart Regulations Committee ○ Tax & Fiscal Policy Committee ○ Technology Committee ○ Trade Committee | <ul style="list-style-type: none"> • Climate action • Corporate purpose and stakeholder capitalism • Criminal justice reform • COVID-19 response • Education and workforce • Environmental regulations • Immigration • Policing reform • Racial equity • Regulatory reform • Second chance hiring • Tax • Trade • Workforce development |
| Food Marketing Institute (FMI) | <ul style="list-style-type: none"> • John Laney, SVP & GMM – Walmart U.S. Packaged Goods, serves on the FMI Board of Directors • Walmart representatives participate in key committees and councils: <ul style="list-style-type: none"> ○ Electronic Payment Systems Committee ○ Pharmacy Committee ○ Sustainable Packaging Committee | <ul style="list-style-type: none"> • COVID-19 response • Food safety and traceability • Healthcare access • Payments and financial services • Pharmaceutical supply chains • Prescription drug cost and reimbursement • Scope of practice • SNAP/WIC • Sustainable packaging |
| National Retail Federation | <ul style="list-style-type: none"> • Walmart U.S. CEO John Furner currently serves as Chair • Walmart representatives participate in key committees and councils: <ul style="list-style-type: none"> ○ Asset Protection Council ○ DE&I Working Group ○ Employment Law & Benefits Committee ○ International Trade Advisory Committee ○ Payments Systems Task Force ○ Policy Council ○ Privacy Working Group ○ Product Safety Committee ○ Strategic Supply Chain Council ○ Sustainability Council ○ Tax Committee | <ul style="list-style-type: none"> • Climate change • Counterfeits prevention • Diversity, equity and inclusion • Environmental sustainability • Immigration • Organized retail crime • Payments and financial services • Price gouging • Privacy • Product safety • Supply chains • Tax • Trade |



Other Trade Associations and Coalitions

Walmart has also financially supported other U.S. trade associations where the organizations have issue-specific expertise, where Walmart supports the general business of the organization and/or where the organization provides a valuable service to its members. Below are the organizations (other than those listed above) to which Walmart contributed more than \$25,000 in Calendar Year 2021.

- American Pharmacists Association
- American Telemedicine Association
- American Trucking Association
- Arkansas Chamber of Commerce
- Association for Latino Professionals for America
- Association for Responsible Alternatives to Workers Compensation
- Association of National Advertisers
- Business Forward
- California Business Properties Association
- California Retailers Association
- Clean Energy Buyers Association
- Coalition of Service Industries
- Council of the Americas
- Florida Restaurant & Lodging Association
- Greater San Diego Chamber of Commerce
- Hispanic National Bar Association
- Illinois Retail Merchants Association
- International Women's Forum
- Life and Building Safety Coalition
- Mobile Marketing Association**
- National Asian/Pacific-American Bar Association
- National Association of Chain Drug Stores**
- National Association of Minority and Women Owned Law Firms
- National Association of Optometrists
- National Bar Association
- National Center for APEC
- National Foreign Trade Council
- North Carolina Retail Merchants Association
- Northwest Arkansas Council
- Responsible Business Alliance
- Retail Council of New York State
- Retail Industry Leaders Association
- Retail Litigation Center



Seafood Task Force
State Privacy and Security Coalition
Sustainable Apparel Coalition
Texas Federation of Drug Stores
Toy Association
U.S. Black Chamber
U.S. Chamber of Commerce* (Walmart funds the China Center, Institute for Legal Reform, Rule of Law Coalition, US-Mexico Economic Council and Workforce Freedom Initiative)
U.S.-China Business Council
U.S.-India Business Council
Utah Retail Merchants Association
Women Impacting Public Policy
World Trade Center Arkansas

Other Organizations, Coalitions and Initiatives

Walmart also affiliates itself with certain other organizations, coalitions and initiatives that help to shape public perspectives on Environmental, Social and Governance matters. These may include organizations classified as 501(c)(3), 501(c)(4) or 501(c)(5) under the U.S. tax code; organizations based outside the United States; and ad hoc coalitions. Walmart's affiliation may include financial support for the organization and/or sharing of knowledge or best practices.

Americas Business Dialogue
Apparel Circularity
Association of Corporate Citizenship Professionals
Better Cotton Initiative
Beyond the Bag
Business 20
Business at OECD
Business for Nature
CDP Supply Chain
CECP
Closed Loop Fund
Consumer Goods Forum** (Walmart is a member of several coalitions of action: Food Waste; Forest Positive; Global Food Safety Initiative; Healthier Lives; Human Rights; Plastic Waste; Product Data)
Cool Farm Tool Alliance
Ellen MacArthur Foundation
FCLT Global
Field to Market
Global Alliance for Trade Facilitation
Green Chemistry & Commerce Council
Imagine



Independent Sector
International Chamber of Commerce
Leadership Group for Responsible Recruitment
Midwest Row Crop Collaborative
OneTen**
Philanthropic Partnership for Black Communities
RE100
The Recycling Partnership
Retail Breakthrough Campaign on the Race to Zero
Rework America Alliance
Roundtable on Sustainable Palm Oil
Seafood Fisheries Partnership
Seafood Task Force
Shared Value Initiative
The Sustainability Consortium
Sustainable Packaging Coalition
Textile Exchange
Tropical Forest Alliance
U.S. Plastics Pact
U.S. Roundtable for Sustainable Beef
U.S. Roundtable for Sustainable Poultry & Eggs
We Are Still In
We Mean Business
World Business Council for Sustainable Development
World Economic Forum Global Future Council on Trade and Investment
World Resources Institute
WWF Climate Business Network

**Walmart funds particular initiatives but does not pay general membership dues; specific initiatives funded are noted.*

***One or more Walmart associates sits as part of the organization's governing body.*