

Vaccination Efforts: 2021 Report

At Walmart, we have been working around the clock to do our part to administer vaccines and offer education to tens of millions of individuals across the country over the past year. At the heart of our efforts is an all-hands-on-deck approach to fighting the pandemic and keeping our communities safe and healthy. When the COVID-19 pandemic called for us to rise to a new challenge, we were already in our local communities, had relationships with thousands of customers and were able to take our approach as a trusted voice in the community and meet our customers and patients where they live and work to make an impact during the pandemic.



Results to Date

Over the past year, Walmart has administered **tens of millions of vaccines across the country, with 80% being delivered in medically underserved communities as classified by the HRSA¹**. With the help of our local, state and national partners, our vaccination efforts have grown to encompass 51 states and territories and more than 5,100 retail locations across the country in order to make access as easy as possible for those who want to get vaccinated.

An Equitable Approach

With 90% of America's population living within ten miles of a Walmart, Walmart is in a unique position to provide quality, affordable health and wellness services to all Americans where they already live and shop.

Focused on reaching rural and underserved communities and other eligible populations, Walmart rolled out our "Get Out the Vaccine" (GOTV) campaign that employed grassroots and community partnerships, corporate partners, internal operations, media and others with the goal of sharing information and helping people make an informed choice about getting vaccinated.

Walmart has created useful tools that have made vaccination information and appointments more broadly accessible to all communities, including those that are underserved and particularly vulnerable.

Some examples include:



An online scheduling tool in English and Spanish to help members find locations with vaccines near them and make an appointment to get vaccinated



A CVENT telephone scheduling tool to help provide access to those without consistent access to internet

NCRI Report

A report by the Network Contagion Research Institute (NCRI) and affiliated researchers at Rutgers University showed that Walmart had success reaching more vaccine reluctant communities with a targeted, local and trusted approach. Using data we provided on county-level vaccine distribution, the report concluded that:

- Counties with high proportions of generally vaccine-reluctant groups do not appear to be significant challenges for Walmart
- Walmart was successful in reaching important at-risk populations, such as those reporting poor health

Partnerships

We learned through our vaccine administration how important local, authentic voices are and how important trust, convenience and ease is in delivering health care. Our partnerships have been critical to reaching rural and underserved communities and other eligible populations with education and vaccination opportunities.

These partnerships have included many local organizations including school districts, community organizations, long term care facilities and more to reach underserved and rural communities and other eligible populations with education and vaccination opportunities.

We invite you to share the report on your social media channels and to engage in the conversation around this important effort.

¹ Identified by too few primary care providers, high infant mortality, high poverty, a high elderly population, or a combination of these factors.