



FREE ASSEMBLY

FALL 2020 LOOKBOOK

FREE ASSEMBLY

WE'RE OUT TO BUILD A NEW KIND OF FASHION BRAND.

ONE THAT'S AS GOOD-LOOKING AS IT IS AFFORDABLE,

AND IS COMMITTED TO SUSTAINABILITY.

ONE THAT INSPIRES YOU TO MIX, LAYER AND ASSEMBLE FREELY.

IT'S A BIG ASK. BUT WE'RE READY TO DO IT.

AND WE ENCOURAGE YOU TO COME ALONG WITH US.

THIS IS FREE ASSEMBLY. AND IT'S IN THE MAKING.

AVAILABLE ONLY AT WALMART.COM AND IN SELECT WALMART STORES.

INCLUSIVELY AT **Walmart** 

DENIM FREELY

OVERSIZED DENIM BARN JACKET \$36
FEMME RUFFLED BLOUSE \$22





EVERYDAY DENIM SHIRT \$23
EVERYDAY SHORT SLEEVE T-SHIRT \$9
SLIM JEANS \$27



OVERSIZED DENIM BARN JACKET \$36
VISCOSE PUT TOGETHER SHIRT \$24
ESSENTIAL HIGH-RISE SKINNY JEANS \$27



EVERYDAY DENIM SHIRT \$23
CHORE JACKET \$30
SELVEDGE SLIM FIT JEANS \$40



OVERSIZED DENIM BARN JACKET \$36
MICRO RUFFLED TOP \$22
ORIGINAL 90'S STRAIGHT LEG JEANS \$27



DENIM DONE RIGHT

It starts from the ground up. Literally. Most of our cotton is organic, which avoids fertilizers and pesticides. And it's produced in LEED Certified facilities that aim to protect the environment. It's our way of minimizing our footprint while maximizing our foothold in fashion.



LAYER FREELY

UTILITY SHIRT \$25
EVERYDAY RUGBY T-SHIRT \$19
CARGO PANTS \$25





EVERYDAY DIAMOND QUILTED VEST \$30
UTILITY SHIRT \$25
EVERYDAY RUGBY T-SHIRT \$19
CARGO PANTS \$25



CHORE JACKET \$30
VINTAGE TWO-POCKET FLANNEL SHIRT \$30
EVERYDAY SHORT SLEEVE T-SHIRT \$9
ATHLETIC FIT SLIM JEANS \$27



CAMO BOMBER JACKET \$45
EVERYDAY STRIPED LONG-SLEEVE HENLEY \$20
SLIM JEANS \$27



MIX FREELY

FATIGUE JACKET \$29
BUTTON DOWN SHIRTDRESS \$30



BOXY MOCKNECK SWEATER \$25
VISCOSE SLIP SKIRT \$22



UNLINED FISHTAIL PARKA JACKET \$30
EVERYDAY FLANNEL SHIRT \$23
CHINO PANTS \$25



BOXY CREWNECK SWEATER \$22
CORDUROY WIDE-LEG UTILITY PANTS \$30



BOMBER JACKET \$45
VINTAGE TWO-POCKET FLANNEL SHIRT \$30
CARPENTER PANTS \$30



TRAIL BLAZER

Our Boyfriend Blazer. An updated classic that will take you from the work week to the weekend. We've paired it here with the Corduroy Wide-Leg Utility Pant and matching tonal Turtleneck Sweater for one look. And our Viscose Put Together Shirt and Essential Slim Jeans for another. Endless options. In the making.

LEFT

BOYFRIEND BLAZER \$45
TURTLENECK SWEATER \$22
CORDUROY WIDE-LEG UTILITY PANTS \$30

RIGHT

BOYFRIEND BLAZER \$45
VISCOSE PUT TOGETHER SHIRT \$24
ESSENTIAL SLIM JEANS W/
EXPOSED BUTTON FRONT \$27



STYLE FREELY

VINTAGE TWO-POCKET
FLANNEL SHIRT \$30
BOMBER JACKET \$45
CARPENTER PANTS \$30





BOYFRIEND BLAZER \$45
RIBBED TURTLENECK \$14
ORIGINAL 90'S STRAIGHT LEG JEANS \$27



UNLINED FISHTAIL PARKA JACKET \$30
UTILITY SHIRT \$25
SLIM JEANS \$27



OVERSIZED DENIM BARN JACKET \$36
FEMME RUFFLED BLOUSE \$22
RETRO FLARE JEANS \$29

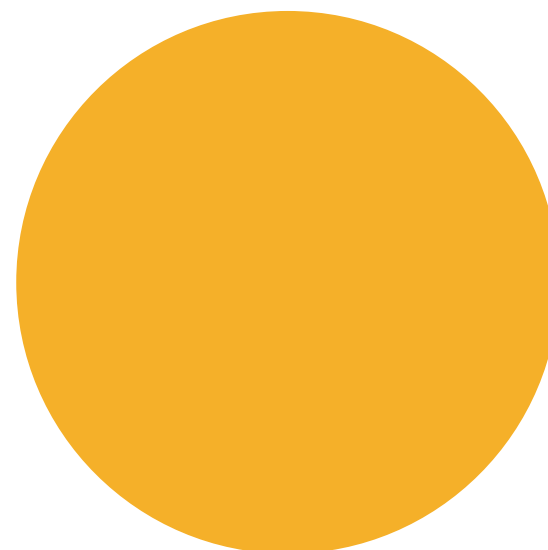


CHORE JACKET \$30
EVERYDAY OXFORD SHIRT \$23
SELVEDGE SLIM FIT JEANS \$40



UTILITY MODE

Utility-inspired essentials are part of Free Assembly's DNA. We've updated them to do double (or triple) duty in any wardrobe. Case in point: a neutral cotton jacket that works just as well with Carpenter Pants for him, as it does with our Femme Ruffled Blouse for her. Functional fashion. In the making.



LEFT

FATIGUE JACKET \$29
FEMME RUFFLED BLOUSE \$22
STRAIGHT LEG CARPENTER
UTILITY PANTS \$29

RIGHT

CHORE JACKET \$30
EVERYDAY RUGBY T-SHIRT \$19
CARPENTER PANTS \$30



DRESS
FREELY

BUTTON DOWN SHIRTDRESS \$30





FATIGUE JACKET \$29
BUTTON DOWN SHIRTDRESS \$30



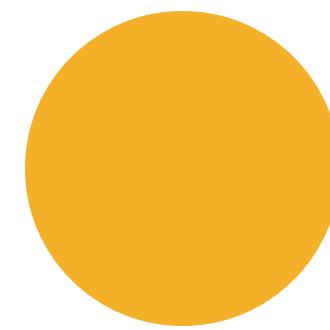
PUFF SLEEVE TOP \$22
VISCOSE SLIP SKIRT \$22



TIERED MAXI DRESS \$39



A S S E M B L E F R E E L Y



FOR MORE INFO

CONTACT

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