Live Better U

Through Live Better U (LBU), Walmart and Sam's Club associates get access to education and training programs to help them excel in their jobs and create the career path they want. From foundational offerings like high school completion, to short-form programs including Business Analytics and Project Management, to college degrees, LBU meets associates wherever they are on their education journey. In partnership with Guild Education, LBU was designed to focus on completion rates rather than simply enrollment, and to remove the barriers that too often stop someone from getting a degree, specifically:

- **Cost**: Walmart pays 100% of tuition and books for field associates on their first day of working at Walmart and Sam's Club.
- **Navigation:** Associates receive support from an education coach on everything from selecting the right degree to academic and career coaching.
- Relevance: Degrees and certificates in high-demand job fields.

