

Walmart's Sales Tax Holiday

Going back to school may look and feel different for students across the country this year, but there's no better place to get kids, teachers and parents excited for the new school year than Walmart during sales tax free weekends.

TIME TO SAVE

During the sales tax holiday, customers pay zero or reduced sales tax for back to school essentials such as supplies, apparel and backpacks, as determined by each state participating.

What's new

From the must-have Crayola Colors of the World crayons and a designated teacher section with all the essentials, to on-trend fashion, a more sustainable paper assortment and workbooks from brands like ABC mouse and Sylvan for virtual learning, Walmart has everything students need to get back to school at additional savings in qualifying states.

Keeping Connected

Walmart recently launched 600 new products in its private brand onn. electronics line including computer accessories, tablets and in-ear wireless headphones, all exempt from sales tax in states where applicable.

Safety in store

Walmart now requires all customers and associates to wear face coverings, and are offering contactless payment in stores on any register when customers use Walmart Pay in the Walmart app. Associates have been dedicated in every store to clean hightraffic, high-touch areas, like checkouts and shopping carts, every day.

Let us shop for you!

Unable to shop in stores? More back-to-school items are available via pickup and delivery than ever before, all exempt from sales tax during the tax-free event. Both are great ways to maintain social distance.

Supporting Educators

We have a designated teacher section in stores and online at walmart.com/teachers where teachers and parents can find everything they need for their classroom, including new classroom décor and staples like low odor erasable markers and purple washable glue sticks. These items are exempt from sales tax during the holiday weekend in states where applicable. Teachers can also use our Events Registry to create classroom wish lists to easily share their needs with others.

Videos + Images

Download the media kit:



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