## Walmart $\geqslant:=$

Financial presentation to accompany management transcript

Q4 FY18

## Safe harbor and non-GAAP measures





economic, geo-political, capital markets and business conditions, trends and events around the world and in the markets in which Walmart operates;
currency exchange rate fluctuations, changes in market interest rates and commodity prices;
unemployment levels;

- inflation or deflation, generally and in particular product categories;
- consumer confidence, disposable income, credit availability, spending levels, shopping patterns, debt levels and demand for certain merchandise;
- consumer enrollment in health and drug insurance programs and such programs' reimbursement rates;
the amount of Walmart's net sales denominated in the U.S. dollar and various foreign currencies
- the impact of acquisitions, investments, divestitures, store or club closures, and other strategic decisions

Walmart's ability to successfully integrate acquired businesses, including within the eCommerce space;
 discrete items and the mix of earnings between the U.S. and Walmart's international operations;

- customer traffic and average ticket in Walmart's stores and clubs and on its eCommerce websites;
the mix of merchandise Walmart sells, the cost of goods it sells and the shrinkage it experiences;
the amount of Walmart's total sales and operating expenses in the various markets in which it operates;
transportation, energy and utility costs and the selling prices of gasoline and diesel fuel,
supply chain disruptions and disruptions in seasonal buying patterns
- consumer acceptance of and response to Walmart's stores, clubs, digital platforms, programs, merchandise offerings and delivery methods;
- cyber security events affecting Walmart and related costs;
- developments in, outcomes of, and costs incurred in legal or regulatory proceedings to which Walmart is a party;
- casualty and accident-related costs and insurance costs;
the turnover in Walmart's workforce and labor costs, including healthcare and other benefit costs;
- changes in accounting estimates or judgments;
- changes in existing tax, labor and other laws and regulations and changes in tax rates, trade agreements, trade restrictions and tariff rates;
- the level of public assistance payments;
- natural disasters, public health emergencies, civil disturbances, and terrorist attacks; and






 Form 8-K furnished as of the date of this presentation with the SEC, which are available at www.stock.walmart.com


## Fiscal Year 2019 Guidance

## Walmart ${ }^{\prime \prime}$

FY19 EPS:
\$4.75 to \$5.00

Comp sales for 52 -week period, Comp sales for 52-week period excluding fuel ${ }^{1,2}$ : at least $+2.0 \%$
(ex. fuel \& tobacco) ${ }^{1,2}$ : $+3.0 \%$ to $+4.0 \%$ (excluding the approximately 400 basis point negative impact to comp sales from tobacco)
or (-1.0\%) to flat (including the impact of reduced tobacco sales)

## Additional Fiscal Year 2019 Guidance

- Consolidated net sales growth in constant currency: $+1.5 \%$ to $+2.0 \%$
- Negatively impacted by actions at Sam's Club, including club closures and tobacco sales reduction
- Decision to wind-down first-party eCommerce business in Brazil and the divestiture of Suburbia
- Walmart U.S. eCommerce sales growth: approximately $40 \%$
- Expect to slightly leverage expenses on a consolidated basis
- Consolidated operating margin (\% of sales): approximately 4.3\%-4.4\% in constant currency
- Capital expenditures: approximately $\$ 11.0$ billion
- Effective tax rate: between $24 \%$ and $26 \%$


## Walmart Inc.

| (Amounts in millions, except per share data) | Q4 | \$ $\Delta^{1}$ | $\% \Delta^{1}$ | FY18 | \$ $\Delta^{1}$ | $\% \Delta^{1}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total revenue | \$136,267 | \$5,331 | 4.1\% | \$500,343 | \$14,470 | 3.0\% |
| Total revenue, constant currency ${ }^{2}$ | \$135,059 | \$4,123 | 3.1\% | \$500,925 | \$15,052 | 3.1\% |
| Net sales | \$135,150 | \$5,400 | 4.2\% | \$495,761 | \$14,444 | 3.0\% |
| Net sales, constant currency ${ }^{2}$ | \$133,953 | \$4,203 | 3.2\% | \$496,303 | \$14,986 | 3.1\% |
| Membership \& other income | \$1,117 | (69) | -5.8\% | \$4,582 | \$26 | 0.6\% |
| Operating income | \$4,467 | -\$1,738 | -28.0\% | \$20,437 | -\$2,327 | -10.2\% |
| Operating income, constant currency ${ }^{2}$ | \$4,389 | -\$1,816 | -29.3\% | \$20,504 | -\$2,260 | -9.9\% |
| Interest expense, net | \$499 | -\$56 | -10.1\% | \$2,178 | -\$89 | -3.9\% |
| Consolidated net income attributable to Walmart | \$2,175 | -\$1,582 | -42.1\% | \$9,862 | -\$3,781 | -27.7\% |
| Diluted EPS | \$0.73 | -\$0.49 | -40.2\% | \$3.28 | -\$1.10 | -25.1\% |
| Adjusted EPS ${ }^{2}$ | \$1.33 | \$0.03 | 2.3\% | \$4.42 | \$0.10 | 2.3\% |

${ }^{1}$ Change versus prior year comparable period.
${ }^{2}$ See press release located at www.stock.walmart.com and reconciliations at the end of presentation regarding non-GAAP financial measures.

## Walmart Inc.

|  | Q4 | bps $\Delta^{1}$ | FY18 | bps $\Delta^{1}$ |
| :--- | :---: | :---: | :---: | :---: |
| Gross profit rate | $24.1 \%$ | -61 bps | $24.7 \%$ | -26 bps |
| Operating expenses as a percentage of net <br> sales | $21.6 \%$ | 78 bps | $21.5 \%$ | 32 bps |
| Effective tax rate $^{2}$ | $20.3 \%$ | -917 bps | $30.4 \%$ | 15 bps |
| Debt to total capitalization $^{3}$ | NP | NP | $37.4 \%$ | -90 bps |
| Return on investment $^{4}$ | NP | NP | $14.2 \%$ | -100 bps |

[^0]
## Walmart Inc.

| (Amounts in millions) | $\mathrm{Q4}$ | $\$ \Delta^{1}$ | $\% \Delta^{1}$ |
| :--- | :---: | :---: | :---: |
| Receivables, net | $\$ 5,614$ | $-\$ 221$ | $-3.8 \%$ |
| Inventories | $\$ 43,783$ | $\$ 737$ | $1.7 \%$ |
| Accounts payable | $\$ 46,092$ | $\$ 4,659$ | $11.2 \%$ |


${ }^{1}$ Change versus prior year comparable period.


## Walmart Inc．

|  | FY18 | $\$ \Delta^{1}$ |
| :--- | :---: | :---: |
| Opounts in millions） | $\$ 28,337$ | $-\$ 3,336$ |
| Capital expenditures | $\$ 10,051$ | $-\$ 568$ |
| Free cash flow $^{2}$ | $\mathbf{\$ 1 8 , 2 8 6}$ | $\mathbf{- \$ 2 , 7 6 8}$ |



| （Amounts in millions） | Q4 | $\% \Delta^{1}$ | FY18 | $\% \Delta^{1}$ |
| :--- | :---: | :---: | :---: | :---: |
| Dividends | $\$ 1,510$ | $-1.6 \%$ | $\$ 6,124$ | $-1.5 \%$ |
| Share repurchases $^{3}$ | $\$ 1,640$ | $-19.8 \%$ | $\$ 8,296$ | $0.0 \%$ |
| Total | $\mathbf{\$ 3 , 1 5 0}$ | $\mathbf{- 1 2 . 0 \%}$ | $\mathbf{\$ 1 4 , 4 2 0}$ | $\mathbf{- 0 . 6 \%}$ |


${ }^{1}$ Change versus prior year comparable period．
${ }^{2}$ See press release located at www．stock．walmart．com and reconciliations at the end of this presentation regarding non－ GAAP financial measures．
${ }^{3} \$ 18.8$ billion remaining of $\$ 20$ billion authorization approved in October 2017．The company repurchased approximately

## Walmart U.S.

| (Amounts in millions) | Q4 | $\Delta^{1}$ | FY18 | $\Delta^{1}$ |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Net sales | $\$ 86,579$ | $3.4 \%$ | $\$ 318,477$ | $3.5 \%$ |
| Comparable sales ${ }^{2,3}$ | $2.6 \%$ | 80 bps | $2.1 \%$ | 70 bps |
| • Comp traffic | $1.6 \%$ | 20 bps | NP | NP |
| - Comp ticket | $1.0 \%$ | 60 bps | NP | NP |
| eCommerce impact ${ }^{3,4}$ | $\sim 0.6 \%$ | $\sim 20 \mathrm{bps}$ | NP | NP |
| Neighborhood Market | $\sim 5.5 \%$ | $\sim 20 \mathrm{bps}$ | NP | NP |
| Gross profit rate | Decrease | -50 bps | Decrease | -24 bps |
| Operating expense rate | Decrease | -19 bps | Decrease | -1 bps |
| Operating income | $\$ 4,952$ | $-0.9 \%$ | $\$ 17,869$ | $0.7 \%$ |

## ${ }^{1}$ Change versus prior year comparable period.

${ }^{2}$ Comp sales for the 13 -week and 52 -week periods ended January 26,2018 , excluding fuel. Including fuel, Walmart U.S. comparable sales are $2.7 \%$ and $2.2 \%$, respectively. See press release located at www.stock.walmart.com and reconciliations at the end of this presentation regarding non-GAAP financial measures.

## Walmart U.S. - quarterly financial highlights

## Sales

- Comp sales ${ }^{1}$ increased $2.6 \%$ led by strong comp traffic of $1.6 \%$. eCommerce contributed approximately 60 basis points to segment comp sales growth. On a 2 -year stack basis, comp sales and traffic were up $4.4 \%$ and $3.0 \%$, respectively.
- Strong performance in food categories continued with comp sales, traffic and unit growth across categories.
- Strong growth in multi-channel sales continued, including online grocery and general merchandise pickup in store.


## Gross Margin

- Gross margin rate declined 50 basis points due primarily to price investments, higher transportation expense as a result of higher volumes and fuel costs, and mix effects from our growing eCommerce business. For the full year, the gross margin rate declined 24 basis points.


## Expenses

- Segment operating expenses leveraged 19 basis points. Physical stores leveraged expenses for the $4^{\text {th }}$ consecutive quarter and were partially offset by investments in eCommerce and technology.
- This year's Q4 results included a $\$ 244$ million discrete charge related to discontinued real estate projects, which was partially offset by a $\$ 137$ million legal settlement recovery. Last year's Q4 results included a $\$ 249 \mathrm{M}$ discrete charge related to discontinued real estate projects. Excluding these adjustments, expenses would have leveraged slightly.


## Inventory

- Total inventory increased $0.1 \%$ versus last year and comp store inventory declined approximately $0.2 \%$, while in-stock levels remained high.


## Format growth

- We had net openings of 9 Supercenters and no Neighborhood Markets. We also remodeled 53 stores in the quarter and 496 for the full year.
- As of the end of Q4, online grocery was offered in over 1,100 locations, which represents more than 500 additional locations since last year.

[^1]
## Walmart U.S. - quarterly merchandise highlights

| Category | Comp |  |
| :--- | :--- | :--- |
| Grocery ${ }^{1}$ |  | Comments |

[^2]${ }^{2}$ General merchandise includes entertainment, toys, hardlines, apparel, home and seasonal.

## Walmart International

| (Amounts in millions) | Reported |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

${ }^{1}$ See press release located at www.stock.walmart.com and reconciliations at the end of presentation regarding non-GAAP financial measures.
${ }^{2}$ Change versus prior year comparable period.
NP - Not provided

## Walmart International - quarterly financial highlights

## Sales

- Net sales on a constant currency basis increased 2.8 percent.
- Reported net sales increased 6.7 percent, which included a benefit of approximately $\$ 1.2$ billion from currency.
- The divestitures of Suburbia and Yihaodian created a headwind to sales of about $\$ 400$ million when compared to last year.
- Nine of 11 markets delivered positive comp sales.


## Gross Margin

- Gross margin rate declined 75 basis points driven by price investments in certain markets, winding down our first-party Brazil eCommerce business and some unplanned items in two markets. The first-party Brazil eCommerce business wind down and the unplanned items collectively contributed more than half of the gross margin decline.


## Operating income

- Operating income in the quarter declined 16.1 percent on a constant currency basis and 10.9 percent on a reported basis.
- On a constant currency basis, restructuring and impairment charges of approximately $\$ 400$ million impacted operating income during the quarter, which was offset by a net $\$ 100$ million impact in the comparable prior year period. Without these items, operating income would have increased year-over-year


## Inventory

- During the quarter, inventory grew more slowly than sales.

[^3]
## Walmart International - key markets quarterly results

| Country ${ }^{1,2}$ | Comp ${ }^{3}$ |  |  | Netsales $^{3}$ | Gross profit rate ${ }^{3}$ | Operating income ${ }^{3}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Sales | Traffic | Ticket |  |  |  |
| United Kingdom ${ }^{4}$ | 0.5\% | -1.6\% | 2.1\% | 2.0\% | Decrease | Decrease |
| Walmex ${ }^{5}$ | 6.1\% | 0.9\% | 5.2\% | 4.3\% | Decrease | Decrease |
| Canada | 2.9\% | 1.4\% | 1.5\% | 3.4\% | Decrease | Increase |
| China | 2.3\% | 0.8\% | 1.5\% | 4.1\% | Increase | Decrease |


| 1 |
| :--- |
| Results are presented on a constant currency basis here and for all key market highlights. Net sales and comp sales are |
| presented on a nominal, calendar basis. |
| 2 |
| eCommerce results are included for each of the markets listed in the table. |
| ${ }^{3}$ Change versus prior year comparable period. |
| ${ }^{4}$ Comp sales for the United Kingdom are presented excluding fuel. |
| ${ }^{5}$ Walmex includes the consolidated results of Mexico and Central America. Excluding Suburbia net sales of $\$ 270$ million in |
| the comparable prior year period would result in an increase in Walmex net sales of $7.9 \%$ for the quarter. Excluding |
| Suburbia operating income of approximately $\$ 50$ million in the comparable prior year period, operating income would have |
| increased. |

## Walmart International - key market highlights

## Walmex

- Net sales in the quarter increased 4.3 percent and comp sales increased 6.1 percent. Normalizing for Suburbia ${ }^{2}$ sales last year, net sales would have increased 7.9 percent.
- In Mexico specifically, comp sales increased 6.4 percent in the quarter or 14.3 percent on a two-year stacked basis.
- For the year all of our merchandise divisions outpaced ANTAD ${ }^{1}$ self-service and our strongest performance came from our key Food and Staples business.
- From a format perspective, our strongest performance for the year came from Sam's Club followed by our Bodega format.
- Net sales in the quarter in Central America increased 9.2 percent, and all countries delivered positive comp sales.


## Canada

- Net sales in the quarter increased 3.4 percent while comp sales increased 2.9 percent.
- We gained 60 basis points of market share in food, consumables, and health and wellness for the 12-week period ended January 27, according to Nielsen.
- Gross profit rate declined primarily driven by price investments.
- We leveraged operating expenses during the quarter through sales growth and continued cost control.
- Inventory levels decreased even as sales increased 3.4 percent.
${ }^{1}$ ANTAD - Asociación Nacional de Tiendas de Autoservicio y Departamentales; The National Association of Supermarkets and Department Stores
${ }^{2}$ Excluding Suburbia net sales of $\$ 270$ million in the comparable prior year period would result in an increase in Walmex net sales of $7.9 \%$ for the quarter.


## Walmart International - key market highlights

## U.K.

- During the quarter, net sales increased 2.0 percent, while comp sales increased 0.5 percent.
- During the quarter, we experienced improved in-store service scores and performance strengthened across our private brand and online grocery offerings.
- Gross profit rate in the quarter declined driven by on-going price investments.


## China

- Net sales increased 4.1 percent while comp sales increased 2.3 percent.
- Our omni channel initiatives drove strength within our hypermarket format and fresh continues to be a key growth driver.
- Approximately 160 Walmart stores now offer grocery delivery through JD Daojia.
- During the quarter, we continued to expand our assortment of items available from the U.S., Japan and the U.K. through our Walmart global imports store on the JD.com platform.
- Since the launch of our digital Sam's Club membership through WeChat, the majority of our new members have been acquired through this offering.


## Sam's Club

| (Amounts in millions) | With fuel |  | Without fuel ${ }^{1}$ |  | With fuel |  | Without fuel ${ }^{1}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q4 | $\Delta^{2}$ | Q4 | $\Delta^{2}$ | FY18 | $\Delta^{2}$ | FY18 | $\Delta^{2}$ |
| Net sales | \$15,479 | 3.3\% | \$14,238 | 2.1\% | \$59,216 | 3.2\% | \$54,456 | 2.2\% |
| Comparable sales ${ }^{3}$ | 3.6\% | 50 bps | 2.4\% | - bps | 3.0\% | 280 bps | 2.0\% | 90 bps |
| - Comp traffic | NP | NP | 4.3\% | 310 bps | NP | NP | NP | NP |
| - Comp ticket | NP | NP | -1.9\% | -310 bps | NP | NP | NP | NP |
| eCommerce impact ${ }^{4}$ | NP | NP | $\sim 0.8 \%$ | $\sim 0 \mathrm{bps}$ | NP | NP | NP | NP |
| Gross profit rate | Decrease | -93 bps | Decrease | -89 bps | Decrease | -44 bps | Decrease | -44 bps |
| Membership income | NP | NP | NP | 1.9\% | NP | NP | NP | 1.3\% |
| Operating income | -\$283 | -172.6\% | -\$307 | -181.6\% | \$982 | -41.2\% | \$864 | -46.6\% |

${ }^{1}$ See press release located at www.stock.walmart.com and reconciliations at the end of this presentation regarding non-GAAP financial measures.
${ }^{2}$ Change versus prior year comparable period.
${ }^{3}$ Comp sales for the 13-week and 52-week periods ended January 26, 2018.
${ }^{4}$ The company's eCommerce sales impact includes those sales initiated through the company's websites and fulfilled through the company's dedicated eCommerce distribution facilities, as well as an estimate for sales initiated online but fulfilled through the company's stores and clubs.

## Sam's Club - quarterly financial highlights

## Sales

- Comp sales ${ }^{1}$ for the period increased $2.4 \%$ with growth in comp traffic of $4.3 \%$. Tobacco negatively impacted comp sales by approximately 120 basis points.
- In eCommerce, both Club Pickup and the direct to home business continued to have strong results.
- Penetration of the Members Mark brand continues to increase.


## Gross Profit

- Excluding fuel ${ }^{1}$, gross profit rate declined 89 basis points. Club closures negatively impacted gross profit rate by approximately 93 basis points, primarily as a result of markdowns to liquidate inventory. Consistent with previous quarters, certain fresh supply expenses were reclassified from operating expenses to cost of goods sold.


## Operating Expenses

- Operating expenses de-levered 347 basis points, primarily due to a charge of approximately $\$ 565$ million related to club closures and discontinued real estate projects. The charge was partially offset by an approximately $\$ 13$ million legal settlement recovery.


## Membership Income

- Membership income increased $1.9 \%$ versus last year. Plus penetration increased 9 basis points.


## Inventory

- Inventory decreased 1.1\%, primarily due to club closures. Inventory at comp clubs increased 4.2\%.

[^4]Savings Made Simple*

## Sam's Club - quarterly category highlights

## Category Comp Comments

Fresh / Freezer / Cooler + mid single-digit Strong performance in produce, bakery, deli and prepared foods.

| Grocery and beverage | + low single-digit | Good contributions from Instant Savings Book (ISB) offerings and Members Mark products. |
| :--- | :--- | :--- |
| Consumables | + mid single-digit | Strong performance in Member's Mark items, especially in paper products and food service. |
| Home and apparel | + high single-digit | Tires, domestics, kitchen electrics, as well as apparel and seasonal categories delivered <br> strong results. |
| Technology, office and <br> entertainment | + low single-digit | Good performance in computers and tablets was partially offset by soft sales in televisions. |
| Health and wellness | + low single-digit | Protein drinks performed well, along with overall strong performance in OTC. |

## Sam's Club

## Third-party FCPA- and compliance-related expenses

(Amounts in millions)

| ${ }^{2}$ Q4 | YTD |  |  |
| :---: | :---: | :---: | :---: |
| FY18 | FY17 | FY18 | FY17 |
| $\$ 4$ | $\$ 12$ | $\$ 14$ | $\$ 80$ |
| 3 | 5 | 26 | 19 |
| $\$ 7$ | $\$ 17$ | $\$ 40$ | $\$ 99$ |

- In fiscal year 2019, we expect our third party FCPA and compliance-related expenses to be at or around the same level as in fiscal year 2018. These are included in our Corporate and support expenses.


## Non-GAAP measures - ROI

We include Return on Assets ("ROA"), which is calculated in accordance with generally accepted accounting principles in the U.S. ("GAAP") as well as Return on Investment ("ROI") as measures to assess returns on assets. Management believes ROI is a meaningful measure to share with investors because it helps investors assess how effectively Walmart is deploying its assets. Trends in ROI can fluctuate over time as management balances long-term potential strategic initiatives with possible short-term impacts. We consider ROA to be the financial measure computed in accordance with GAAP that is the most directly comparable financial measure to our calculation of ROI.

ROA was 5.2 percent and 7.2 percent for the trailing twelve months ended January 31, 2018 and 2017, respectively. ROI was 14.2 percent and 15.2 percent for the trailing twelve months ended January 31, 2018 and 2017, respectively. The decline in ROA was primarily due to the losses on extinguishment of debt and the decrease in operating income. The decline in ROI was primarily due to the decrease in operating income.

We define ROI as adjusted operating income (operating income plus interest income, depreciation and amortization, and rent expense) for the trailing 12 months divided by average invested capital during that period. We consider average invested capital to be the average of our beginning and ending total assets, plus average accumulated depreciation and average amortization, less average accounts payable and average accrued liabilities for that period, plus a rent factor equal to the rent for the fiscal year or trailing 12 months multiplied by a factor of 8 . When we have discontinued operations, we exclude the impact of the discontinued operations.

Our calculation of ROI is considered a non-GAAP financial measure because we calculate ROI using financial measures that exclude and include amounts that are included and excluded in the most directly comparable GAAP financial measure. For example, we exclude the impact of depreciation and amortization from our reported operating income in calculating the numerator of our calculation of ROI. In addition, we include a factor of 8 for rent expense that estimates the hypothetical capitalization of our operating leases. As mentioned above, we consider return on assets to be the financial measure computed in accordance with generally accepted accounting principles most directly comparable to our calculation of ROI. ROI differs from ROA (which is consolidated net income for the period divided by average total assets for the period) because ROI: adjusts operating income to exclude certain expense items and adds interest income; adjusts total assets for the impact of accumulated depreciation and amortization, accounts payable and accrued liabilities; and incorporates a factor of rent to arrive at total invested capital. Because of the adjustments mentioned above, we believe ROI more accurately measures how we are deploying our key assets and is more meaningful to investors than ROA.

Although ROI is a standard financial measure, numerous methods exist for calculating a company's ROI. As a result, the method used by management to calculate our ROI may differ from the methods used by other companies to calculate their ROI.

## Non-GAAP measures - ROI cont.

The calculation of ROA and ROI, along with a reconciliation of ROI to the calculation of ROA, the most comparable GAAP financial measure, is as follows:

Walmart Inc.
Return on Assets and Return on Investment

| (Dollars in millions) | Trailing Twelve Months Ended January 31, |  |
| :---: | :---: | :---: |
|  | 2018 | 2017 |
| CALCULATION OF RETURN ON ASSETS |  |  |
| Numerator |  |  |
| Consolidated net income | \$ 10,523 | \$ 14,293 |
| Denominator |  |  |
| Average total assets ${ }^{1}$ | \$ 201,674 | \$ 199,203 |
| Return on assets (ROA) | 5.2\% | 7.2\% |



[^5] prior period and dividing by 2.

## Non-GAAP measures - free cash flow

We define free cash flow as net cash provided by operating activities in a period minus payments for property and equipment made in that period. We had net cash provided by operating activities of $\$ 28.3$ billion and $\$ 31.7$ billion for the twelve months ended January 31, 2018 and 2017, respectively. We generated free cash flow of $\$ 18.3$ billion and $\$ 21.1$ billion for the twelve months ended January 31, 2018 and 2017, respectively. The decreases in net cash provided by operating activities and free cash flow were due to the timing of tax and other payments, as well as lapping prior year's improvements in working capital management.

Free cash flow is considered a non-GAAP financial measure. Management believes, however, that free cash flow, which measures our ability to generate additional cash from our business operations, is an important financial measure for use in evaluating the company's financial performance. Free cash flow should be considered in addition to, rather than as a substitute for, consolidated net income as a measure of our performance and net cash provided by operating activities as a measure of our liquidity. Additionally, Walmart's definition of free cash flow is limited, in that it does not represent residual cash flows available for discretionary expenditures, due to the fact that the measure does not deduct the payments required for debt service and other contractual obligations or payments made for business acquisitions. Therefore, we believe it is important to view free cash flow as a measure that provides supplemental information to our Consolidated Statements of Cash Flows.

The following table sets forth a reconciliation of free cash flow, a non-GAAP financial measure, to net cash provided by operating activities, which we believe to be the GAAP financial measure most directly comparable to free cash flow, as well as information regarding net cash used in investing activities and net cash used in financing activities.


## Non-GAAP measures - constant currency <br> In discussing our operating results, the term currency exchange rates refers to the currency exchange rates we use to convert the operating results for all countries where the

 using the current period's currency exchange rates, and the comparable prior year period's currency exchange rates. Throughout our discussion, we refer to the results of this calculation as the impact of currency exchange rate fluctuations. When we refer to constant currency operating results, this means operating results without the impact of the
 effects of currency exchange rate fluctuations.

The table below reflects the calculation of constant currency for total revenues, net sales and operating income for the three and twelve months ended January $31,2018$.

Three Months Ended January 31,

| Walmart International | Con | dated | Walma | ernational | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $2018 \quad$Percent <br> Change $^{1}$ | 2018 | Percent Change ${ }^{1}$ | 2018 | Percent Change ${ }^{1}$ | 2018 | Percent Change ${ }^{1}$ |

Total revenues:

| As reported | \$ | 33,455 | 6.1\% | \$ | 136,267 | 4.1\% | \$ | 119,763 | 1.4\% | \$ | 500,343 | 3.0\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Currency exchange rate fluctuations |  | -1,208 | N/A |  | -1,208 | N/A |  | 582 | N/A |  | 582 | N/A |
| Constant currency total revenues | \$ | 32,247 | 2.3\% | \$ | 135,059 | 3.1\% | \$ | 120,345 | 1.9\% | \$ | 500,925 | 3.1\% |
| Net sales: |  |  |  |  |  |  |  |  |  |  |  |  |
| As reported | \$ | 33,092 | 6.7\% | \$ | 135,150 | 4.2\% | \$ | 118,068 | 1.7\% | \$ | 495,761 | 3.0\% |
| Currency exchange rate fluctuations |  | -1,197 | N/A |  | -1,197 | N/A |  | 542 | N/A |  | 542 | N/A |
| Constant currency net sales | \$ | 31,895 | 2.8\% | \$ | 133,953 | 3.2\% | \$ | 118,610 | 2.1\% | \$ | 496,303 | 3.1\% |
| Operating income: |  |  |  |  |  |  |  |  |  |  |  |  |
| As reported | \$ | 1,348 | -10.9\% | \$ | \$ 4,467 | -28.0\% | \$ | 5,352 | -7.1\% | \$ | 20,437 | -10.2\% |
| Currency exchange rate fluctuations |  | -78 | N/A |  | -78 | N/A |  | 68 | N/A |  | 67 | N/A |
| Constant currency operating income | \$ | 1,270 | -16.1\% | \$ | \$ 4,389 | -29.3\% | \$ | 5,420 | -5.9\% | \$ | 20,504 | -9.9\% |

## Non-GAAP measures - comparable sales measures

The comparable sales of the company's Walmart U.S. and Sam's Club operating segments for the 13-week and 52-week periods ended January 26, 2018 and January 27, 2017, and our guidance for comparable sales for the 52-week period ending January 25,2019 , in each case calculated or forecasted by excluding fuel or fuel and tobacco sales for such periods (collectively the "Non-GAAP Comparable Sales Measures"), are non-GAAP financial measures as defined by the SEC's rules. We believe the most directly comparable financial measures computed in accordance with GAAP are the comparable sales calculated by including fuel and tobacco sales for the corresponding periods.

We believe that the presentation of the Non-GAAP Comparable Sales Measures provides useful information to investors regarding the company's financial condition and results of operations because that information permits investors to understand the impact of fuel or fuel and tobacco sales, which are affected by the volatility of fuel prices and Sam's Club's decision to remove tobacco from certain locations, on Walmart U.S. and Sam's Club's comparable sales for the periods presented.

## Non-GAAP measures - comparable sales measures cont.

The table below reflects the calculation of the Sam's Club fuel impact for net sales and operating income for the three and twelve months ended January 31, 2018 and 2017.

| (Dollars in millions) | Three Months Ended January 31, |  |  |  |  | Twelve Months Ended January 31, |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2018 |  | 2017 |  | \% Change | 2018 |  | 2017 |  | \% Change |
| Sam's Club |  |  |  |  |  |  |  |  |  |  |
| Net Sales: |  |  |  |  |  |  |  |  |  |  |
| As Reported | S | 15,479 | $\$$ | 14,978 | 3.3\% | \$ | 59,216 | \$ | 57,365 | 3.2\% |
| Less: Fuel Impact |  | 1,241 |  | 1,034 | N/A |  | 4,760 |  | 4,076 | N/A |
| Excluding Fuel | \$ | 14,238 | \$ | 13,944 | 2.1\% | \$ | 54,456 | \$ | 53,289 | 2.2\% |
| Operating Income: |  |  |  |  |  |  |  |  |  |  |
| As Reported | \$ | -283 | \$ | 390 | -172.6\% | \$ | 982 | \$ | 1,671 | -41.2\% |
| Less: Fuel Impact |  | 24 |  | 14 | N/A |  | 118 |  | 52 | N/A |
| Excluding Fuel | \$ | -307 | \$ | 376 | -181.6\% | \$ | 864 | \$ | 1,619 | -46.6\% |

The table below reflects the fuel impact for comparable club sales for the 13 -week and 52 -week periods ended January 26, 2018 and January $27,2017$.

|  | With Fuel |  | Without Fuel |  | Fuel Impact |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 13 Weeks Ended |  | 13 Weeks Ended |  | 13 Weeks Ended |  |
|  | 1/26/2018 | 1/27/2017 | 1/26/2018 | 1/27/2017 | 1/26/2018 | 1/27/2017 |
| Walmart U.S. <br> Sam's Club | 2.7\% | 1.8\% | 2.6\% | 1.8\% | 0.1\% | 0.0\% |
|  | 3.6\% | 3.1\% | 2.4\% | 2.4\% | 1.2\% | 0.7\% |
|  | 52 Weeks Ended |  | 52 Weeks Ended |  | 52 Weeks Ended |  |
|  | 1/26/2018 | 1/27/2017 | 1/26/2018 | 1/27/2017 | 1/26/2018 | 1/27/2017 |
| Walmart U.S. | 2.2\% | 1.4\% | 2.1\% | 1.4\% | 0.1\% | 0.0\% |
| Sam's Club | 3.0\% | 0.2\% | 2.0\% | 1.1\% | 1.0\% | -0.9\% |

## Non-GAAP measures - adjusted EPS

Adjusted diluted earnings per share from continuing operations attributable to Walmart (Adjusted EPS) for each of the three months and fiscal years ended January 31, 2018 and 2017 is considered a non-GAAP financial measure under the SEC's rules because the Adjusted EPS for each such period excludes certain amounts not excluded in the diluted earnings per share from continuing operations attributable to Walmart calculated in accordance with GAAP (EPS) for such periods. Management believes that the Adjusted EPS for each of the three months and fiscal years ended January 31, 2018 and 2017 is a meaningful measure to share with investors because each measure, which adjusts EPS for such periods for certain items recorded in such periods, is the measure that best allows comparison of the performance for the comparable period. In addition, Adjusted EPS affords investors a view of what management considers Walmart's core earnings performance for each of the three months and fiscal years ended January 31, 2018 and 2017 and also affords investors the ability to make a more informed assessment of such core earnings performance for the comparable periods.

We have calculated Adjusted EPS for the three months and fiscal year ended January 31, 2018 by adjusting EPS for the following: (1) restructuring charges, (2) losses on the early extinguishment of certain debt, (3) asset impairments and write-offs, (4) U.S. associate lump sum bonuses, (5) the impact of U.S. tax reform, (6) a legal settlement recovery and, for the fiscal year ended January 31,2018 only, the (7) the FCPA accrual based on discussions with government agencies regarding the possible resolution of the FCPA matter and (8) the gain on sale of Suburbia.

Adjusted EPS for the three months ended January 31, 2018 is a non-GAAP financial measure. The most directly comparable financial measure calculated in accordance with GAAP is EPS for the three months ended January 31, 2018.

## Non-GAAP measures - adjusted EPS

|  | Three Months Ended January 31, 2018 |  |  | Fiscal Year Ended January 31, 2018 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Diluted earnings per share: |  |  |  |  |  |  |  |
| Reported EPS |  |  | \$0.73 |  |  |  | \$3.28 |
| Adjustments: | Pre-Tax Impact | Tax Impact ${ }^{1}$ | Net Impact | Pre-Tax Impact | $\underset{\text { Impact }^{1}}{\text { Tax }}$ | $\underset{\text { Impact }^{4}}{\mathrm{NCI}}$ | Net Impact |
| Restructuring charges ${ }^{2}$ | 0.40 | -0.12 | 0.28 | 0.40 | -0.12 | - | 0.28 |
| Loss on extinguishment of debt | 0.34 | -0.13 | 0.21 | 1.05 | -0.38 | - | 0.67 |
| Asset impairments and write-offs ${ }^{3}$ | 0.18 | -0.06 | 0.12 | 0.23 | -0.07 | - | 0.16 |
| FCPA accrual | - | - | - | 0.09 | - | - | 0.09 |
| Associate lump sum bonus | 0.15 | -0.06 | 0.09 | 0.15 | -0.06 | - | 0.09 |
| U.S. tax reform benefit | - | -0.07 | -0.07 | - | -0.07 | - | -0.07 |
| Gain on sale of Suburbia | - | - | - | -0.13 | 0.04 | 0.04 | -0.05 |
| Legal settlement recovery | -0.05 | 0.02 | -0.03 | -0.05 | 0.02 | - | -0.03 |
| Net adjustments |  |  | 0.60 |  |  |  | 1.14 |
| Adjusted EPS |  |  | 1.33 |  |  |  | 4.42 |

${ }^{1}$ Calculated based on nature of item and statutory rate in effect for relevant jurisdiction.
${ }^{2}$ Restructuring charges include $\$ 0.20$ for restructurings in the U.S., primarily relating to Sam's Club store closures and Home Office severance, and $\$ 0.08$ for Walmart International, primarily due to the winding down of the first party Brazil eCommerce operations.
${ }^{3}$ Asset impairments and write-offs for Q4 include $\$ 0.08$ of impairment charges due to decisions to discontinue certain real estate projects at Walmart U.S. and Sam's Club and technology assets at Corporate, and $\$ 0.04$ for the write-off of certain assets at Walmart International. Fiscal year 2018 also includes $\$ 0.04$ related to our Q3 decision to exit certain properties in a Walmart International market.
${ }^{4}$ Calculated based on the ownership percentages of the noncontrolling interest at Walmex.

## Non-GAAP measures - adjusted EPS

We have calculated the Adjusted EPS for the three months and the fiscal year ended January 31, 2017 by adjusting the EPS for each period for the amount of the impact of: (1) U.S. discontinued real estate projects and severance and (2) the gain on the sale of Yihaodian in China as reported in Q2 FY17. Adjusted EPS for each of the three months and the fiscal year ended January 31, 2017 is a non-GAAP financial measure. The most directly comparable financial measure calculated in accordance with GAAP is EPS for the three months and the fiscal year ended January 31, 2017.

|  | Three Months Ended January 31, 2017 |  |  |
| :---: | :---: | :---: | :---: |
| Diluted earnings per share: |  |  |  |
| Reported EPS |  |  | \$1.22 |
| Adjustment: | Pre-Tax Impact | Tax Impact ${ }^{1}$ | Net Impact |
| U.S. discontinued real estate projects and severance | \$0.12 | -\$0.04 | \$0.08 |
| Adjusted EPS |  |  | \$1.30 |
|  | Fiscal Year Ended January 31, 2017 |  |  |
| Diluted earnings per share: |  |  |  |
| Reported EPS 4.38 |  |  |  |
| Adjustments: | Pre-Tax Impact | Tax Impact ${ }^{1}$ | Net Impact |
| Gain on the sale of Yihaodian in China | -\$0.17 | \$0.03 | -\$0.14 |
| U.S. discontinued real estate projects and severance | 0.12 | -0.04 | 0.08 |
| Net adjustments |  |  | -\$0.06 |
| Adjusted EPS | 4.32 |  |  |

## Additional resources at stock.walmart.com

- Unit counts \& square footage
- Comparable store sales
- Terminology
- Fiscal year 2019 earnings dates


[^0]:    ${ }^{1}$ Basis points change versus prior year comparable period.
    ${ }^{2}$ The decrease in the effective tax rate for the quarter was primarily due to the tax reform benefit recorded in the quarter.
    ${ }^{3}$ Debt to total capitalization is calculated as of January 31, 2018. Debt includes short-term borrowings, long-term debt due within one year, capital lease and financing obligations due within one year, long-term debt, and long-term capital lease and financing obligations. Total capitalization includes debt and total Walmart shareholders' equity.
    ${ }^{4}$ ROI is calculated for the trailing 12 months ended January 31, 2018. See press release located at www.stock.walmart.com and reconciliations at the end of presentation regarding non-GAAP financial measures.

[^1]:    ${ }^{1}$ Comp sales for the 13 -week period ended January 26, 2018, excluding fuel. Including fuel, Walmart U.S. comparable sales grew $2.7 \%$ See press release located at www.stock.walmart.com and reconciliations at the end of this presentation regarding non-GAAP financial measures.

[^2]:    ${ }^{1}$ Includes food and consumables

[^3]:    ${ }^{1}$ See press release located at www.stock.walmart.com and reconciliations at the end of this presentation regarding non-GAAP financial measures.
    ${ }^{2}$ On a reported basis, restructuring and impairment charges were also approximately $\$ 400$ million during the quarter.

[^4]:    ${ }^{1}$ Gross profit including fuel declined 93 basis points.

[^5]:    ${ }^{1}$ The average is based on the addition of the account balance at the end of the current period to the account balance at the end of the

