



Key Trade Associations and Member Organizations





Stakeholders expect transparency regarding companies' public policy priorities, strategies, and activities. As set out in our Government Relations Policy, Walmart reports annually on these topics (see our Responsible Engagement in Public Policy ESG brief), including publishing a list of key trade association memberships and engagements (see below).

Our Approach to Engagement

Walmart supports trade associations for many reasons, including development and sharing of best practices, advocacy on behalf of industry interests, promotion of public policy, and/or general support for an association's mission. Our engagement model depends on the role the trade association plays in helping Walmart achieve its strategic objectives, and may include varying levels of financial support, involvement on the board and/or with key committees, or targeted financial support for initiatives within a broader organization. We communicate our strategic priorities and perspective on matters of public policy where appropriate with our trade associations, policymakers, and the public so that our positions are clearly known.

Membership, Financial Support, and Alignment Reviews

We periodically review our memberships to determine whether—based on the value they provide and positions they take—adjustments are needed in our engagement, membership status, or the level of financial support we provide. Where we generally support the organization's priorities and the positions the organization has taken on key issues, we may maintain general membership in the organization while working to influence the organization's direction.

But trade associations and business organizations have broad memberships and may prioritize initiatives that are not priorities for individual members and may take positions that conflict with any individual member's. Where substantial concerns arise, we work to influence the direction of the organization and convey any concerns to the organization's leadership. Usually those misalignments are resolvable. Where they are not, we may choose to modify our engagement with and/or funding for the organization's initiatives. If an organization, on balance, becomes significantly misaligned with our strategic priorities, viewpoints, and/or corporate values, we would end ties with the organization altogether.

Trade Associations, Organizations, Business Coalitions, & Initiatives

Walmart is a member of many 501(c)(6) trade associations that we believe can assist us in achieving our long-term strategic objectives. These organizations allow us to work with peers on policy issues that impact the retail sector and beyond. Below we include a representative list of these organizations, including all of the 501(c)(6) trade associations to which we contributed \$25,000 or more in CY2023 (denoted with a checkmark). Walmart also affiliates itself with other, organizations, business coalitions and initiatives that help to shape public perspectives key issues. These may include organizations classified as 501(c)(3), 501(c)(4) or 501(c)(5) under the U.S. tax code; organizations based outside the United States; and ad hoc coalitions. Walmart’s affiliation may include financial support for the organization and/or sharing of knowledge or best practices.

Organization	501(c)(6)*	Key Issues	Leadership	Example Engagement
Advanced Energy United, Inc	✓	Energy		
Alliance for Connected Care	✓	Healthcare	A Walmart representative serves on the Board	
Alliance to End Hunger		Hunger		
American Council on Renewable Energy		Energy		
Americas Business Dialogue		International trade, economic development	A Walmart rep co-chairs the Transparency and Regulatory Cooperation Working Group	Advocating for e-government reforms, building a cross-sector model for the implementation of these reforms.
American Telemedicine Association	✓	Healthcare		
American Trucking Association	✓	Supply chains, innovation		
amfori	✓	Responsible sourcing		
Arkansas State Chamber of Commerce	✓	Economic development		

Organization	501(c)(6)*	Key Issues	Leadership	Example Engagement
Association for Latino Professionals for America (ALPFA)	✓	Diversity		
Association for Responsible Alternatives to Workers' Compensation (ARAWC)	✓	Human capital	A Walmart representative serves on the Board	
Association of National Advertisers	✓	Business growth, marketing		
Better Cotton Initiative		Responsible sourcing	A Walmart representative serves on the Board until 2024	
Beyond the Bag		Waste and circularity		
Business 20		Digital economy, international trade, economic development	Co-chair B20 Digital Transformation Task Force; Inclusive GVCs for Resilient Global Trade and Investment Task Force	Walmart co-chairs the B20 Digital Transformation Task Force, which crafts recommendations to the G20 heads of state on how to improve digital-economy inclusion. Walmart also sits on the Inclusive GVCs for Resilient Global Trade and Investment Task Force.
Business at OECD		International trade, Economic development, Energy transition	Vice-chair of the Environment and Energy Policy Group	Walmart is engaged in the Corporate Governance and Responsible Business Policy Group and is a vice chair of the Environment and Energy Policy Group.
Business Coalition for a Global Plastic Treaty		Waste and Circularity	Co-Chair of the Policy Working Group	Walmart helped launch the Business Coalition , which brings together businesses and financial institutions committed to supporting the development of an ambitious, effective and legally binding UN treaty to end plastic pollution. The coalition is convened by the Ellen MacArthur Foundation and WWF, in collaboration with aligned businesses and supported by strategic NGO partners.

Organization	501(c)(6)*	Key Issues	Leadership	Example Engagement
Business for Nature		Nature	A Walmart representative serves on the Strategic Advisory Group	
Business Forward	✓	Workforce Development		
Business Roundtable	✓	Corporate purpose, Education and Workforce development, Energy and environment; Immigration; Racial equity; Regulatory reform; Second chance hiring; Tax; Trade	Walmart President and CEO Doug McMillon was Chair from 2020-2021 and continues to sit on the Board .	In 2019, Business Roundtable released its Statement on the Purpose of a Corporation , which was signed by 181 CEOs, including Walmart CEO Doug McMillon. Among other engagements, we work with Business Roundtable on workforce training and education policy efforts via their Multiple Pathways Initiatives; have endorsed Business Roundtable's call for a U.S. national climate policy solution to reduce U.S.-based emissions by at least 80% by 2050 through a market-based mechanism that includes a price on carbon; and worked with Business Roundtable to reduce consumer impacts stemming from unilateral import tariffs.
California Business Properties Association	✓	Real estate	A Walmart representative serves on the Board	
California Retailers Association	✓	Business and economic development		
Canadian American Business Council (CABC)	✓	International business development	A Walmart representative serves on the Board	
Clean Energy Buyers Association (CEBA)	✓	Energy	A Walmart representative serves on the Board	Advised and endorsed CEBA's statement on the Inflation Reduction Act, emphasizing market and policy-based measures to help decarbonize energy grids.
Coalition of Services Industries	✓	Trade and supply chains		

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Consumer Goods Forum (CGF)		Energy and environment; Supply chain	Walmart President and CEO Doug McMillon serves on the Board	Walmart is a member of the Forest Positive Coalition and the Tropical Forest Alliance . Walmart also participates in the Coalition of Action on Plastic Waste which has released guidance on policy design principles to address problematic plastic packaging and principles for the optimal design of extended producer responsibility programs for managing plastic and packaging waste. We are also a member of the Human Rights Coalition .
Consumer Technology Association	✓	Innovation, AI, Consumer Health	A Walmart representative serves on the Board of Industry Leaders	
Council of the Americas	✓	International trade, economic development	A Walmart representative serves on the Board	
Council on Foundations		Philanthropy		
Ellen MacArthur Foundation and U.S. Plastics Pact		Waste and circularity	Walmart is a partner on the organization's New Plastics Economy Initiative	Walmart works closely with the U.S. Plastics Pact , a coalition of businesses, government entities, non-governmental organizations, researchers and other stakeholders who work collectively toward a common vision of a circular economy for plastics, including by advocating for policy regimes to enable achieving 100% reusable, recyclable, compostable packaging by 2025.
EV100		Transportation, Supply chains, Electric vehicles		
Florida Restaurant and Lodging Association	✓	Florida Hospitality, Emergency operations		
Food Marketing Institute (FMI)	✓	Nutrition, packaging, healthcare	A Walmart representative serves on the Board	

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Global Alliance for Trade Facilitation		International trade	Walmart serves on the Alliance's Steering Group	
Hispanic National Bar Association	✓	Criminal justice reform, Diversity		
Illinois Retail Merchants Association	✓	Economic development		
Indiana Retail Council	✓	Economic development		
International Chamber of Commerce (ICC)		International trade, economic development	A Walmart representative serves as the Vice-Chair of the Global Environment and Energy Commission and Chair of the Working Group on Plastic Pollution	Walmart has participated in ICC-led trade dialogues at the World Trade Organization and the Commission on Corporate Responsibility and Anti-Corruption .
International Women's Forum		Women in leadership		
Life and Building Safety Coalition	✓	Responsible sourcing		
Medicare Advocacy Recovery Coalition	✓	Healthcare		
Merchant Advisory Group	✓	Digital payments		
Midwest Row Crop Collaborative		Regenerative Agriculture, Nature, Climate		
Mobile Marketing Association	✓	Emerging technology, privacy		
National Asian Pacific American Bar Association	✓	Diversity		

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National Association of Chain Drug Stores	✓	Healthcare	A Walmart representative serves as Vice Chair of the Board	
National Association of Convenience Stores (NACS)	✓	Energy and fuels, Electric Vehicles, Data Security		
National Association of Minority & Women Owned Law Firms	✓	Diversity, Criminal Justice Reform		
National Association of Retail Optical Companies (NAROC) (formerly NAOO)	✓	Healthcare	A Walmart representative serves on the Board	
National Center for APEC	✓	International trade, economic development	A Walmart representative serves on the Board	
National Foreign Trade Council	✓	International trade, economic development	A Walmart representative serves on the Board	
National Retail Federation (NRF)	✓	Financial services and payments, human capital, privacy, product safety, public policy, sustainability, tax, trade	Walmart U.S. President and CEO John Furner serves as Chairman of the Board	In 2022, Walmart helped develop (alongside the NRF Sustainability Council – of which we are a member) “ Retailers Reaching for Net-zero ,” a guide that makes the business case for reducing greenhouse gas emissions, provides a pathway for setting science-based greenhouse gas emission reduction targets, and provides an extensive resource list to assist retailers in reaching their own sustainability goals.
North Carolina Retail Merchants Association	✓	Economic development		
Northwest Arkansas Council	✓	Economic development		
Partnership for DSCSA Governance (PDG)	✓	Supply chains, healthcare		

Organization	501(c)(6)*	Key Issues	Leadership	Example Engagement
Responsible Business Alliance	✓	Responsible sourcing		
Retail Council of New York State	✓	Economic development		
Retail Industry Leaders Association (RILA)	✓	Climate and energy, Financial services and payments, Immigration, Organized retail crime, Privacy, Product and consumer safety, Supply chains, Tax, Trade		In February 2022, RILA released its Retail Climate Action Blueprint , which provides guidance applicable to retail organizations' climate action strategies. Walmart provided feedback on the Blueprint and was quoted in the press release announcing its release. We also work with RILA on trade policy as a member of their International Trade and Customs Committee and worked with them on passage of the INFORM Consumers Act to strengthen marketplace transparency.
Retail Litigation Center	✓	Public policy and law		
Roundtable on Sustainable Palm Oil		Sustainable palm oil		
San Diego Regional Chamber of Commerce	✓	Economic development		
Science Based Targets Initiative		Climate change		
Seafood Task Force	✓	Sustainable seafood		
Cascale (formerly Sustainable Apparel Coalition)	✓	Sustainable textiles		
Texas Federation of Drug Stores	✓	Healthcare	A Walmart representative serves on the Board	
The Sustainability Consortium		Sustainability		

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The Toy Association	✓	Safety standards, Counterfeits, Environment, International trade		
Tropical Forest Alliance		Nature, Deforestation		
US Black Chamber of Commerce	✓	Economic development		
US Chamber of Commerce (China Center)	✓	International trade		
US Chamber of Commerce (European Affairs Program)	✓	International trade		
US Chamber of Commerce (Institute for Legal Reform)	✓	Public policy & legal		
US Chamber of Commerce (Litigation Center)	✓	Public policy & legal		
US Chamber of Commerce (US-India Business Council)	✓	International trade	A Walmart representative serves on the Board	
US Chamber of Commerce (US-Mexico Economic Council)	✓	International trade		
US Council for International Business	✓	International trade		
US-China Business Council (USCBC)	✓	International trade	Walmart's President and CEO Doug McMillon serves on the Board	
U.S. Plastics Pact		Waste and circularity		
U.S. Roundtable for Sustainable Beef		Sustainable beef		

Organization	501(c)(6)*	Key Issues	Leadership	Example Engagement
U.S. Roundtable for Sustainable Poultry & Eggs		Sustainable poultry and eggs		
Utah Association of Energy Users	✓	Energy		
Women Impacting Public Policy	✓	Public policy		
Women in Trucking Association	✓	Diversity, Safety		
World Business Council for Sustainable Development		Sustainability, responsible sourcing		
World Economic Forum (WEF)		International trade, Economic development, Climate, Nature	A Walmart representative serves on the Steering committee for WEF's Climate Trade Zero initiative. Walmart is Co-Chair of WEF's Global Future Council on Trade and Investment	Walmart is also part of WEF's Tropical Forest Alliance
World Resources Institute		Climate and energy, Nature, Waste and circularity		
World Trade Center Arkansas	✓	International trade, Economic development		
WWF Climate Business Network		Climate and energy		